



Dr. John B. Elstrott, Jr.

Dr. John Elstrott is a Professor of Entrepreneurship and the Executive Director of the Levy-Rosenblum Institute for Entrepreneurship at Tulane University's Freeman School of Business in New Orleans, LA. He holds bachelor and master's degrees in economics from Louisiana State University at Baton Rouge and a doctorate in economics from the University of Colorado at Boulder.

Dr. Elstrott teaches courses in entrepreneurship and has research interests in the areas of entrepreneurship, family business, strategic planning, regional economic development, technology commercialization, and environmental economics. He has won numerous teaching awards including the National Freedoms Foundation Leavey Award for Excellence in Private Enterprise Education, the Edwin Appel Prize for bringing Entrepreneurial Vitality to Academe, and the James T. Murphy award for Teaching Excellence. He was named the Ernst and Young Louisiana Entrepreneur of the Year in 1997 for his support of entrepreneurship education.

In 2007 Dr. Elstrott was awarded the Howard W. Wissner Award in recognition of a professor who has displayed excellence in teaching, interest in students, and their activities and exceptional efforts to improve the A. B. Freeman School of Business.

As Executive Director of the Levy-Rosenblum Institute for Entrepreneurship, Dr. Elstrott manages entrepreneurship research projects and programs designed to train and inspire entrepreneurs. The institute also contributes to regional economic development through the coordination of joint academic, government, and business initiatives that stimulate private enterprise.

Dr. Elstrott is a consultant to family businesses and profit and not-for-profit corporations. He is the Founder and Director of the Tulane Family Business Center. He has also served as an economic development and strategic planning consultant for state and municipal governments.

Prior to joining the Tulane University faculty, Dr. Elstrott was Chief Financial Officer for Celestial Seasonings, Inc. He is an active entrepreneur in the venture capital, wetlands mitigation banking, pharmaceutical, financial services, medical and functional food, and authentic herbal remedy industries. Dr. Elstrott serves on the boards of several public and private corporations and non-profit community service organizations.

He serves as the Chairman of Board and is past chair of the audit committee for Whole Foods Market, Inc., a Fortune 300 and S&P 500 company.

John B. Elstrott, Phd.
Professor of Entrepreneurship
Executive Director, Levy-Rosenblum Institute for Entrepreneurship
Freeman School of Business
Tulane University
New Orleans, LA 70118
504-865-5462 Fax: 504-305-4189
elstrott@tulane.edu
<http://freeman.tulane.edu/lri>