

BIOGRAPHICAL DATA SIDNEY C. PULTZER

Adjunct Professor, Entrepreneur in Residence-Freeman School of Business-Tulane Univ.
May, 2001

Born in New Orleans, May 1934, he has served as a US Naval officer, business executive, and author of books and publisher of an SEC-Registered investment letter. He has developed, constructed and managed real estate properties, and presently is a financial consultant, expert witness, and teacher at the Freeman School, Tulane University.

His parents were Samuel C. Pulitzer and Sylvia C. Pulitzer. His father was co-founder of Wembley Inc. (later Wemco) the largest manufacturer of men's neckwear in the world. Pulitzer was raised in an Entrepreneurial home.

He graduated Newman School 1953, president of class, secretary treasurer of student council, and winner of Glendy Burke Louisiana State Debate Championship. Graduated the University of Pennsylvania, Wharton School of Finance in 1957 with a Bachelor of Science in Economics, letter in fencing, and house manager and member Zeta Beta Tau Fraternity.

Served two years in the US Navy aboard the USS Howard Gilmore, as commissary and then disbursing officer in support of twenty-two submarines.

Joined Wemco in 1959, and served in key executive positions for over thirty-seven years. Elected President in 1976, Chairman and CEO in 1989, and Chairman in 1995. The firm employed over 750 personnel selling over \$60 million in neckwear and sports apparel products worldwide. He was also president and chairmen of the national Neckwear Association and later received its Achievement Award as Manufacturer of the Year in 1987. Wemco was sold in August of 1997.

For over thirty years Pulitzer was a visiting instructor at the business schools of Tulane University, Loyola, and the University of New Orleans. In 1995 he became an Adjunct Professor teaching Entrepreneurship at Tulane.

His firm, Advance Planning Inc. has for over thirty years provided investment and consulting services. The firm published the SEC registered stock market advisory called the "Advance Planning Letter" for eleven years, and published three books on economics and one on military preparedness.

Pulitzer has been an active director on various boards both public and private. These include Wieners, Cucos, Starmount Life Insurance, the World Trade Center, and others. He is a co-founder and chairman of the investment committees for the World Trade Center, and Junior Achievement endowments.

He has served as Division Chairman, United Way of Greater New Orleans, Chairman of Young Presidents Organization of Louisiana, the board of Touro Infirmary, Newman School, Touro Synagogue, Willow Wood Home of the Aged, Country Day School and other civic positions.

He is married but once to the former Joyce Samuelson, has a daughter, C.C. Lemann who has two sons, and a son "Copey" Sidney Pulitzer, Jr.