

**Peggy Babin**, Associate Dean School of Business Tulane University, is a marketing professional with more than 17 years' experience in marketing, sales and sales management has been appointed associate dean for career services and external relations. Peggy A. Babin, a '92 graduate of the Freeman School's Executive MBA program, oversees the areas of alumni affairs, career services, development and external relations and will coordinate Freeman School marketing efforts on the local, national and international levels. Babin came to the Freeman School from The Louisiana Land & Exploration Co. in New Orleans. She joined LL&E in 1981 and served in a number of positions with the company, most recently as manager of natural gas trading. At LL&E, she supervised sales that generated in excess of \$350 million annually.