

# WITH ALUMNI

## CELEBRATING THE LARGEST COMMENCEMENT IN HISTORY

**I**t's a great day to graduate." With those words, Dean James W. McFarland officially kicked off the Freeman School's 85th commencement ceremony. At more than 350 degree candidates strong, this year's commencement was

the largest in the history of the Freeman School.

The ceremony took place on Saturday, May 17, at the Morris F. X. Jeff Municipal Auditorium. It followed Tulane's unified commencement ceremony in the Louisiana Superdome.

Delivering the charge to graduates was Doug Hertz (A&S '74,

MBA '76), the recipient of this year's Outstanding Alumnus Award. Hertz is president and CEO of United Distributors Inc. in Atlanta, a beverage alcohol distributing company that ranks as one of the largest in the country. Hertz is a member of the Board of Tulane as well as a member of the Business School Council.

In his address, Hertz shared with graduates three pieces of advice for a successful life. First, never be afraid to push the envelope. "It is not

**"WHILE YOU ARE OUT THERE CONQUERING THE WORLD, DON'T FORGET TO SAVE PART OF IT. IT'LL NOT ONLY BE GOOD FOR YOUR SOUL, IT'LL BE GOOD FOR YOUR CAREER."**



*Doug Hertz (A&S '74, MBA '76), top right, delivered the charge to graduates at this year's Freeman School commencement, the largest in school history. Hertz is president and CEO of United Distributors in Atlanta.*



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failure we must fear," Hertz said. "It is only low aim."

Second, Hertz said, never compromise your character. "It's simple to say, but you can't do wrong by doing right."

Finally, Hertz encouraged graduates always to remember their responsibility to the community. "Try to put back some of what you've taken out," he said. "While you are out there conquering the world, don't forget to save part of it. It'll not only be good for your soul, it'll be good for your career."

Also addressing the audience at this year's ceremony was Rebecca Lynn Keithley (MBA '03), who represented the Graduate Business Council.

Sara J. Eggers (BSM '03) received the BSM Scholastic Achievement Award, which recognizes the BSM graduate with the highest cumulative grade point average, and Victor Hugo Luque Salcedo (MBA '03) received the Marta and Peter Bordeaux Scholastic Achievement Award, which recognizes the MBA graduate with the highest cumulative grade point average.

This year's graduates had just begun their academic careers when the events of Sept. 11 changed the world they would soon enter. The Freeman School suffered three casualties in the attacks on the World Trade Center, alumni Doug Irgang and Allan Schwartzstein and parent Ronald Bucca. To honor their memory, Dean McFarland announced at this year's ceremony that three rooms in the new Goldring/Woldenberg Hall II would be dedicated to victims of the World Trade Center.

## CLASS NOTES

### 1950s

**Robert B. Acomb Jr. (BBA '53)** was honored by the Emeritus Club of Tulane University as one of two Outstanding Alumni of the Class of 1953. Acomb is a senior partner in the New Orleans firm of Jones, Walker, Waechter, Poitevent, Carrère & Denègre.

**Al Goldman (BBA '56)** is the chief market strategist for A.G. Edwards & Sons in St. Louis.

**Clarence McManus (BBA '58)** was reelected to the Fifth Circuit Court of Appeal in New Orleans.

### 1960s

**Richard W. Freeman Jr. (BBA '60)** reigned as Rex 2003, king of carnival in New Orleans.



*Richard Freeman*

**Sid Love (BBA '61, MBA '65)** is an analyst with Kropf & Love Consulting in Overland Park, Kan.

**Michael Freund (BBA '62)** is director of special university development projects for Washington University in St. Louis.

**William Goldring (BBA '65)** was recognized as an outstanding

philanthropist by the Greater New Orleans Chapter of the Association of Fundraising Professionals.

**Robert Hall (MBA '65)** was elected 2002-2003 Georgia Tech National Alumni president. Hall is head of management and professional recruiting for Executive Strategies Inc. in Dunwoody, Ga.

### 1970s



*Ashton J. Ryan Jr.*

**Ashton J. Ryan Jr. (MBA '71)** was inducted into the Junior Achievement of Greater New Orleans Business Hall of Fame. Ryan is president and CEO of First Bank and Trust.

**John Watson (MBA '74)** is project director of corporate development for Valero Energy Corp. in San Antonio.

**Paul Messina (MBA '75)** is director of risk consulting and advisory services for BDO Seidman LLP in Houston.

**Elizabeth Duplantier (MBA '76)** is a senior accountant for Dominion Nuclear Connecticut in Waterford, Conn.

**Evita Ocampo (MBA '76)** is director of Ocampo's Gemologists and Jewelers Inc. in the Philippines.

**Brenda Price (MBA '77)** is vice president of finance for John Yancey Companies in Newport News, Va.

**Wallace Boston (MBA '78)** is executive vice president and CFO of American Public University System in Manassas, Va.

**Charles Feezer (MBA '78)** is owner

of Home Health Insights in Casa Grande, Ariz.

**Ted Friedman (MBA '78)** is employed by MasterCard International in Purchase, N.Y.



*Paul Stephenson*

**Paul Stephenson (MBA '78)** is director of credit product sales at TradeWeb LLC.

**David Colby (MBA '79)** is CFO and executive vice president of Wellpoint Health Networks in Thousand Oaks, Calif.

**James Hardy (BSM '79)** was elected to the board of directors of the Idea Village, a non-profit organization that creates and supports entrepreneurial companies in New Orleans.



*James Hardy*