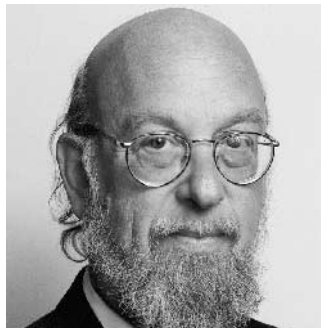


# FACULTY NOTES

## IN BRIEF

• **Arthur P. Brief**, Lawrence Martin Chair of Business, was selected as one of five 2001 Faculty Pioneers by the Aspen Institute's Initiative for Social Innovations through Business (ISIB) and the World Resources Institute. Brief received the Academic Leadership Award in recognition of his leadership in integrating social and environmental concerns into business education. Brief was a fellow of the ISIB in 2001, and a recipient of a BCC-CCR scholarship to attend the 2001 Aspen ISIB Conference. Brief contributed "Just Doing Business: Modern Racism and Obedience to Authority as Explanations for Employment Discrimination" to *Organizational Behavior and Human Decision Processes*, 2000, 81, 72-97. The article was co-written with J. Dietz, R.R. Cohen, S.D. Pugh and J.B. Vaslow. Brief received the Distinguished Service Award from the Association on Employment Practices and Principles (AEPP), 2000, and a Certificate of Recognition for Leadership and Contributions to the Organizational Behavior Division on the occasion of its 30th anniversary from the Academy of Management, 2000. Brief, along with E.A. Deitch, L. Roberson and C.J. Block, delivered the paper "Stereotype Threat in the Workplace and the Well-Being of African American Professionals" at the annual meeting of the Academy of Management, Washington, D.C., 2001. Brief along with E.H. James, J. Dietz and R. Cohen delivered the paper "Racial Prejudice in Organizations" at the Psychological and Organizational Perspectives on

Discrimination in the Workplace: Research, Theory and Practice Conference, Rice University, Houston, 2000. Brief delivered the presentation "The Emerging Scene" at the Invitational Leadership Conference, Kellogg Graduate School of Management, Northwestern University, Evanston, 2000. Brief, along with L. Robertson, C.J. Block and E.A. Deitch, presented the symposium "Stereotype Threat as a Barrier to Diversity" at the 15th Annual Conference on Society for Industrial and Organizational Psychology, New Orleans, 2000.



Arthur P. Brief

• **Amiya Chakravarty**, professor of operations management, contributed "Sharing and Lateral Transshipment of Inventory in a Supply Chain with Expensive, Low Demand Items" to *Management Science*, Vol. 47, pp. 579-594, 2001 (with J. Grahovac); "Overlapping Design and Build Cycles in Product Development" to *European Journal of Operational Research*, Vol. 134/2, pp. 164-196, 2001; and "Opportunistic Retooling of a Flexible Machine Subject to Failure" to *Naval Research Logistics*, Vol. 48, pp. 79-97 (with N. Balakrishnan), 2001.

• **Robert Folger**, professor of organizational behavior, contributed "Fairness as Deonance" to *Research in Social Issues in Management* (Information Age Publishers, 2001), S.W. Gilliland, D.D. Steiner and D.P. Skarlicki (Eds.). Folger and Cropanzano contributed the article "Fairness Theory: Justice as Accountability" to *Advances in Organizational Justice* (Stanford University Press, 2001), J. Greenberg and R. Cropanzano (Eds.). In addition, Folger has served on the editorial boards of the *Academy of Management Review*, *Journal of Organizational Behavior* and *Organizational Behavior and Human Decision Processes*. Folger served on the national executive committee of the Organizational Behavior Division of the Academy of Management. Folger also served as the Organization Behavior Division's representative to the Academy of Management Council.



Robert Folger

• **Jevons Lee**, professor of accounting, is the author of a new book, *Jevons on Economics and Management* (Elliott Press). In addition, Lee contributed "Abnormal Returns and Expected Managerial Performance of Target Firms" to *Financial Management*, 2000.

The article was co-written with Aloke Ghosh. Lee delivered the presentation "Economic Prospect of China from Taiwan Perspective" to the Taipei Rotary Club on July 20, 2001. Over the summer, Lee was interviewed by Beijing Morning News, Beijing International Radio, and Taiwan's *Wealth* magazine.

• **Yong-Chul Shin**, assistant professor of accounting, presented "The Effect of Product Market Competition on Corporate Voluntary Disclosure Decisions" at the 2001 American Accounting Association Annual Meeting in Atlanta, August 2001, and at the Frank Batten Young Scholars Conference in Accounting at the College of William & Mary, Williamsburg, Va., July 2001.

• **Mita Sujjan**, Malcolm Woldenberg Chair of Marketing, and **Harish Sujjan**, associate professor of marketing, were honored by the American Marketing Association at its conference in Washington, D.C., in August 2001 in recognition for a paper co-written with Bart Weitz and published in 1986 in the *Journal of Marketing*. This paper, "Knowledge, Motivation and Adaptive Behavior: A Framework for Improving Selling Effectiveness," was ranked fifth by a panel of judges in a list of the top 10 sales articles of the century. The paper, which has received many citations, offers 10 ways to improve salespeople's effectiveness.

• **Sherri Tice**, assistant professor of finance, contributed "The Bright Side of Internal Capital Markets" to *Journal of Finance*, 56, 1489-1528. The article was co-authored with Naveen Khanna.

# FACULTY NOTES

• **Robert R. Wiggins**, assistant professor of strategic management and information systems, and T. Ruefli presented “Hypercompetitive Performance: Are the Best of Times Getting Shorter?” at the annual meeting of the Academy of Management in Washington, Aug. 8, 2001. Wiggins and Ruefli also contributed “Competitive Advantage: Temporal Dynamics and the Incidence and Persistence of Superior Economic Performance” to *Organizational Science*, September-October 2001.



Robert Wiggins

## FACULTY AWARD RECIPIENTS

The following faculty members were honored with awards for teaching and research at May 2001 commencement ceremonies.

### BSM Honor Roll

**Fall**  
Helen S. Kohlman  
David A. Lesmond  
Sidney C. Pulitzer  
Venkat R. Subramaniam

### Spring

Kenneth J. Burke  
Sidney F. Rothschild  
Michael S. Wilson  
John A. Zengel

### MBA Honor Roll

**Fall**  
Chitru S. Fernando  
Jovan Grahovac  
Russell P. Robins  
Venkat R. Subramaniam

### Spring

James C. Marvel  
Michael S. Wilson  
Russell P. Robins  
Robert R. Wiggins

### EMBA Outstanding Teacher of the Year

**New Orleans:**  
John Trapani  
**Chile:**  
Salvador Zurita  
(Universidad de Chile)  
**Asia:**  
Salvatore Cantale

### Harold W. Wissner Award

**BSM**  
David A. Lesmond  
**MBA**  
Russell P. Robins

### James T. Murphy Teaching Excellence Award

Russell P. Robins

### Stibbs Outstanding Teacher of the Year Award (GAPSA)

Russell P. Robins

### Inspirational Teacher Award

Venkat Subramaniam

### Erich Sternberg Award for Faculty Research

Paul A. Spindt

### Irving H. LaValle Research Award

Thomas H. Noe

### Outstanding Young Researcher Award

Sheri Tice

### Outstanding Service Awards

Yasemin Aksoy  
Arthur P. Brief  
Beauregard J. Parent Jr.

### Distinguished Service Award

John M. Trapani III

### Professorship Appointments

**J.F., Jr., and Jessie Lee Seinsheimer Professorships in Accounting**  
Yong-Chul Shin  
Weimin Wang

### J.F., Jr., and Jessie Lee Seinsheimer Professorships in Finance

Suman Banerjee  
John Hund

### J.F., Jr., and Jessie Lee Seinsheimer Professorships in Management

Gove Allen  
Adva Dinur  
Moti Levi  
Douglas Miller  
Raj Sharman

### J.F., Jr., and Jessie Lee Seinsheimer Professorships in Marketing

Mahesh Gopinath  
Melissa Johnson

### A. B. Freeman Professors in Finance

William Reese  
Sheri Tice

### A. B. Freeman Professors in Management

Frances Fabian  
Jovan Grahovac  
Geoffrey Parker  
Willow Sheremata

### A. B. Freeman Professors in Marketing

Daniel Padgett  
Jianan Wu

### Colleen and George McCullough Professor in Business Ethics

Mary A. Konovsky

### Accounting Alumni Professor

David A. Lesmond

### Morton A. Aldrich Professor in Business

Russell P. Robins

### Norman Mayer Professor in Business

Yasemin Aksoy

### Exxon Professor in Accounting

John Page

### Exxon Professor in Finance

Venkat R. Subramaniam

### Exxon Professor in Marketing

Harish Sujan

### Distinguished Professorship Appointments

**A. B. Freeman Distinguished Professor in Accounting**  
C. Jevons Lee

### A. B. Freeman Distinguished Professor in Finance

Robert Hansen

### A. B. Freeman Distinguished Professor in Operations Management

Amiya Chakravarty

### A. B. Freeman Distinguished Professor in Organizational Behavior

Michael J. Burke

### A. B. Freeman Distinguished Professor in Organizational Behavior

Robert G. Folger

### Chair Appointments

#### Martin E. Schmidt Chair in International Business

John M. Trapani III

#### J.F., Jr., and Jessie Lee Seinsheimer Dean's Chair in Business

James W. McFarland

#### Malcolm Woldenberg Chair in Marketing

Mita Sujan