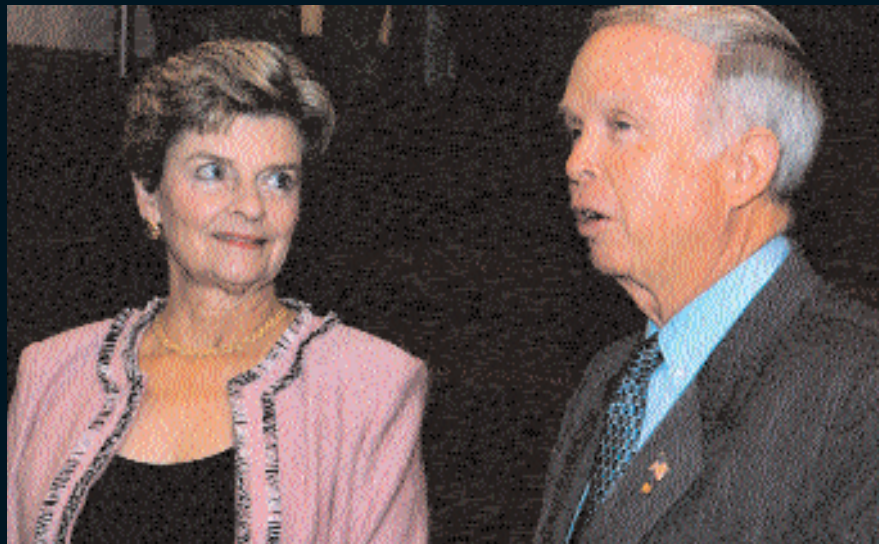


A DEDICATED

It was an event so big it took two days to complete. Goldring/Woldenberg Hall II, the Freeman School's new building for graduate and executive programs, was formally unveiled in November 2003 with two gala events. On Thursday, Nov. 21, the Freeman School hosted a dinner in honor of Goldring/ Woldenberg Hall II's major benefactors. Beginning with a champagne and jazz reception in the first floor gallery, Dean James W. McFarland led guests on a tour of the new building, pausing to recognize donors and formally dedicate each of the building's named wings, galleries, centers, lecture theaters and offices.

On Friday, Nov. 22, Tulane President Scott Cowen and Board of Tulane Chairman Cathy Pierson joined Dean McFarland and Business School Council Chairman Jimmy Reiss for the official ribbon-cutting ceremony. The event was followed by tours of the new building and a buffet luncheon. More than 1,000 people attended the ceremony to get a first look at the newest building on Tulane's campus, an architectural achievement as functional and technologically advanced as it is physically impressive.

PHOTOGRAPHS BY VIRGINIA HORNER & STEPHEN LEGENDRE



Paulette and Frank B. Stewart Jr. (BBA '57) provided one of the anchor gifts that made Goldring/Woldenberg Hall II possible. The Stewarts were recognized for their generosity with the dedication of the Stewart Center for Executive Education, a state-of-the-art executive education facility on the top floor of Goldring/Woldenberg Hall II.



Rolanette and Berdon Lawrence (BBA '65, MBA '65). In addition to the Lawrence Wing, the Lawrences provided a gift to establish the Lawrence Center in Finance.



Jimmy Reiss (BBA '60) and his wife, Pixie.

Below: Left to right, Ross Grief, Sandra Seinsheimer, J. Fellman Seinsheimer III ('62) and Seal Seinsheimer Grief represented Mr. and Mrs. J.F. Seinsheimer Jr., who provided a gift to make possible the Seinsheimer Lecture Theater.

Below: John Kallenborn, left, and John Koerner (A&S '65, L '69, MBA '70).



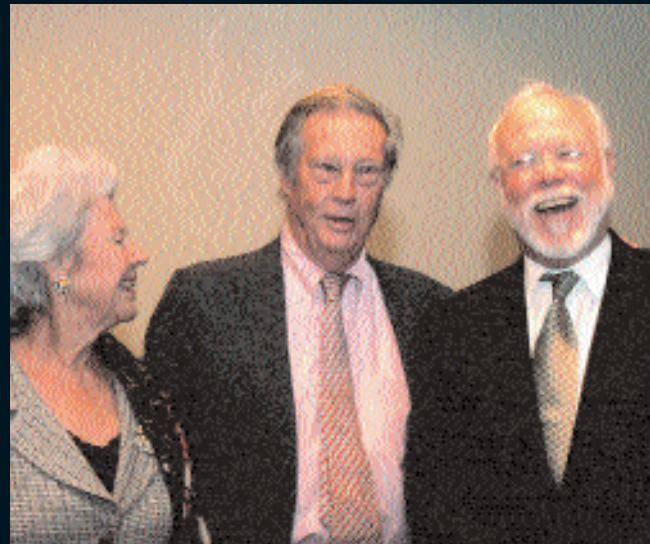
EFFORT



Bill Goldring (BBA '64), chairman of Magnolia Marketing Co., provided one of the anchor gifts that made Goldring/Woldenberg Hall II possible.



Guests enjoy dinner in the Stewart Center's executive dining room. The dining facility features a full-service kitchen for catering special events.



Dean McFarland, right, recognizes Marian and Edgar "Pepper" Bright for their gift to make possible the Bright Lecture Theater.



Far Left: Sally (N '78) and Jay Lapeyre (MBA/JD '78) provided a gift to make possible the Lapeyre Gallery of Goldring/Woldenberg Hall II.



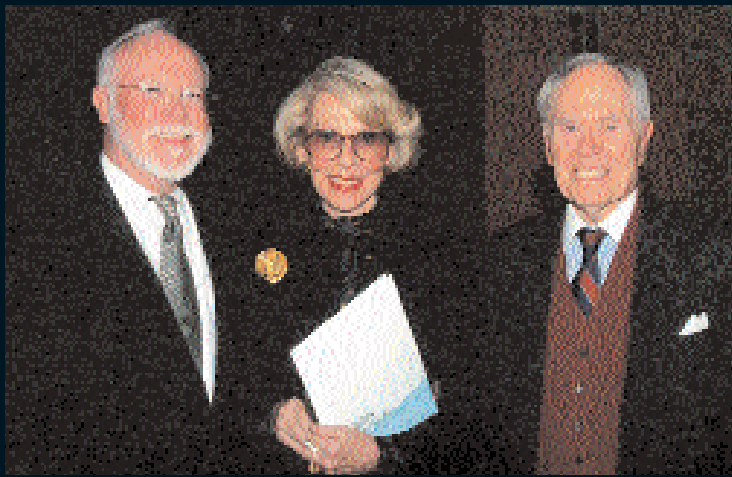
Left: Cleland Powell (A&S '70), left, and Carroll Suggs. Powell represented Whitney National Bank, which pledged a gift to establish the Whitney National Bank Lecture Theater. Suggs provided a gift for a faculty office.



The family of Ron Bucca Sr., a Freeman School parent and New York firefighter killed in the World Trade Center attacks. An office in Goldring/Woldenberg Hall II was dedicated in Bucca's memory.

Below: P.C. Cary (MBA '95) and Jeff O'Hara (MBA '95) were among the Tulane Association of Business Alumni representatives on hand for the dedication of the TABA Student Locker Rooms.

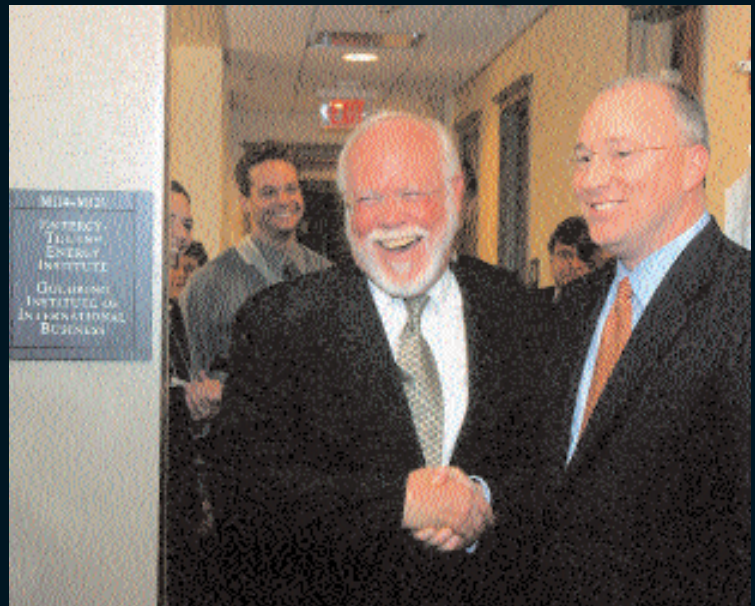




Dean McFarland and Celeste and Harold B. Judell (L '50), whose gift was recognized with the dedication of the Judell Breezeway.



Dean McFarland and Darwin C. Fenner (BBA '54, MBA '69).



Above: Dean McFarland and John Wilder, the former CFO of Entergy Corp., whose gift made possible the establishment of the Entergy-Tulane Energy Institute. Wilder is now president and chief executive of TXU Corp.



Above left: Bill Atkins (A&S '56) and wife Ruth with Dean McFarland.

Left: Rick and Yvette Jones (MBA '95) with Dean McFarland.

Below: Jimmy Reiss, right, chairman of the Business School Council, turns the tables on the Dean, recognizing McFarland and his wife, Cathie, for their gift to make possible a faculty office in Goldring/Woldenberg Hall II.



Dean McFarland acknowledges the gifts of, above left, Ashton J. Ryan (A&S '69, MBA '71) and, above, Daryl G. Byrd.

