

A WORK IN PROGRESS



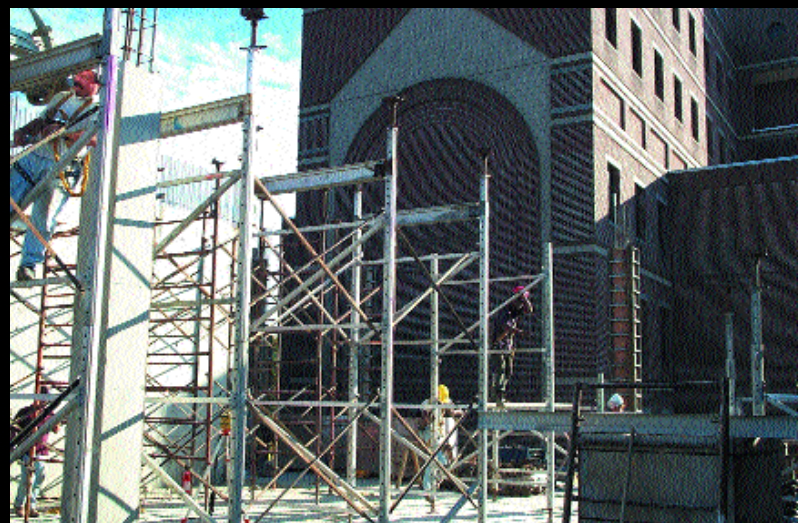
SINCE THE APRIL 2002 GROUNDBREAKING, WORK ON GOLDRING/WOLDENBERG HALL II HAS ROLLED AT A FRANTIC PACE. CONSTRUCTION PHOTOS PROVIDED BY CONSTRUCTION PROJECT MANAGER ADRIAN RODRIGUEZ AND ASSOCIATE PROFESSOR OF MARKETING ED STRONG (RIGHT, TOP FAR RIGHT).



GOLDRING/WOLDE

OGRESS

CONSTRUCTION IS UNDERWAY ON
GOLDRING/WOLDENBERG HALL II,
THE NEW CENTER FOR GRADUATE
EDUCATION AT THE FREEMAN SCHOOL.



WOLDENBERG HALL II BREAKS GROUND



A GROUNDBREAKING SUCCESS

HONOR ROLL OF DONORS

The following individuals and organizations have pledged gifts of \$25,000 or more to the Goldring/Woldenberg Hall II Building Campaign. Donors are listed according to giving level.

ALDRICH SOCIETY LIFE MEMBERS

(\$1 million or more)

Mr. & Mrs. Frank B. Stewart Jr.	Rolanette & C. Berdon Lawrence
Jane R. & William A. Goldring	Ella West Freeman Foundation
The Goldring Family Foundation	The Kresge Foundation
The Woldenberg Foundation	Mr. & Mrs. James J. Reiss Jr.

DEAN'S CIRCLE (\$25,000-\$999,999)

J.F. Seinsheimer Jr. (deceased)	Greater Houston Community Foundation
Henry Barnett (deceased)	Catherine D. & R. Hunter Pierson Jr.
Rebecca C. & Jerome T. Broussard	James L. Rosenberg
The Broussard Charitable Foundation	Paul W. Stephenson
The Reily Foundation	Carroll W. Suggs
Whitney National Bank	Lillian A. & Robert L. Turchin
Marion & Edgar A.G. Bright Jr.	Evie G. & Stacey Berger
The Hertz Family Foundation	The Carosella Family Foundation
Sally H. & James M. Lapeyre Jr.	Crescent Hospitality Inc.
Peggy & Aaron Selber	Charlotte C. & J. Peter Gaffney
Ruth K. & William J. Atkins	Iberia Bank
Barbara A. & Jerry M. Greenbaum	Yvette M. & Jacob F. Jones Jr.
Elaine & Claiborne P. Deming	Cathie S. & James W. McFarland
James S. Carter	Joyce S. & Sidney C. Pulitzer
Mary Jane & Darwin C. Fenner	Debra D. & Rick S. Rees
Francis Fraenkel	Fay & George A. Rizzo Jr.
Celeste & Harold B. Judell	Mr. & Mrs. Allen Silverman
Mr. & Mrs. Ashton J. Ryan Jr.	Mr. & Mrs. Thomas H. Turner
Tulane Association of Business Alumni	The Baton Rouge Area Foundations
Selma M. & Ralfe O.P. Silverman Jr.	Diana & S. Conrad Weil Jr.
Margaret S. & DuVal F. Dickey	The Diana & S. Conrad Weil Family Foundation
Nanette & Jerry E. Finger	

To the best of our knowledge, the above information is accurate. The complete list of donors to the Goldring/Woldenberg Hall II Building Campaign will be published in the next issue of Freeman.

A number of recognition opportunities are available to donors who make significant contributions to the Goldring/Woldenberg Hall II Building Campaign. These naming opportunities provide the business school with an important way to acknowledge the generosity of alumni and friends, while providing donors the opportunity to have their names or the names of family members appear in a significant way in the A. B. Freeman School of Business.

A GROUNDBREAKING EVENT: ABOVE LEFT, FROM LEFT TO RIGHT, JOHN TRAPANI, WEST FREEMAN, BERDON LAWRENCE, AIMEE ADATTO FREEMAN, DAVID WAGGONNER, JAMES REISS, WILLIAM GOLDRING, FRANK STEWART, JOHN KOERNER AND SCOTT COWEN. TOP, LEFT TO RIGHT, GOLDRING, STEWART AND KOERNER. ABOVE, BUSINESS SCHOOL COUNCIL CHAIR REISS ADDRESSES THE CROWD AS TRAPANI, MARTIN F. SCHMIDT CHAIR OF INTERNATIONAL BUSINESS, LOOKS ON.



NAMING OPPORTUNITIES

GOLDRING/WOLDENBERG HALL II

FIRST FLOOR

Corridor/Gallery	\$300,000
Lobby/Entrance	\$300,000
Courtyard/Plaza	\$300,000
Electronic Trading Room	\$1.3 million
Trading Room Suite/Control Center	\$200,000
Information Systems Laboratory	\$500,000
Student Suite	\$300,000
Student Lounge	\$200,000
Student Locker Room	\$100,000
Student Government Office and Conference Room	\$100,000

SECOND FLOOR

Breakout Suite	\$300,000
Breakout Rooms (9)	\$25,000
Faculty Conference Room	\$100,000
Faculty Offices (11)	\$25,000
Endowed Chair/Director's Offices (2)	\$50,000

MEZZANINE FLOOR

Institute/Faculty Suite # 1	\$750,000
Faculty/Staff Offices (9)	\$25,000
Faculty Conference Room	\$100,000
Institute/Faculty Office Suite #2	\$500,000
Faculty Offices (5)	\$25,000
Chair/Director's Offices (3)	\$50,000

THIRD FLOOR

Corridor/Gallery	\$300,000
Executive Dining Room, Lounge and Kitchen	\$1 million
Private Dining/Conference Room	\$50,000
Executive and Graduate Programs Administrative Suite	\$200,000
Executive Lounge and Seminar Room	\$200,000
Program Manager's Offices (6)	\$25,000
Associate Dean's/Director's Offices (2)	\$50,000
Executive Conference Room	\$50,000

For more information about these or other giving opportunities, please visit <http://freeman.tulane.edu/future> or contact Gary Chisholm, director of development, at (504) 865-5409 or at gchisho@tulane.edu.

A crowd of several hundred gathered in Rosa Keller Plaza on April 19, 2002, for the formal groundbreaking ceremony for Goldring/Woldenberg Hall II.

After remarks by Tulane President Scott Cowen and Business School Council chairman James J. Reiss Jr., Freeman School officials donned gold hardhats and took up shovels for the ceremonial groundbreaking.

Site work on the \$26 million facility had been ongoing for several months, but in April construction on what will be the new home to Freeman School graduate and executive programs shifted into high gear. Piledriving took place over the summer and concrete was poured throughout the fall.

Despite Tropical Storm Isidore and Hurricane Lili, which swept through the New Orleans area in September, work on Goldring/Woldenberg Hall II is continuing on schedule. Current plans call for the facility to be completed in time for the fall 2003 semester.

Fundraising for the new building has also proceeded according to schedule. As of February almost \$25 million had been pledged to the building campaign with substantial gifts coming from Frank B. Stewart Jr. (BBA '57), Bill Goldring (BBA '64), Berdon Lawrence (BBA '64, MBA '65), the Ella West Freeman Foundation, James J. Reiss Jr. (BBA '60), and the Kresge Foundation. As the Freeman School approaches its goal of \$26 million, pledges of any amount are needed.

The expansion of the business school comes at a critical time. In 2001, the number of degrees awarded by the Freeman School topped 600 for the first time in school history. In 2002-2003, total enrollment topped 1,600 for the first time. For several years now, the current building has been operating well in excess of capacity. Goldring/Woldenberg Hall II, a high-tech, state-of-the-art facility, will enable the Freeman School to meet the growing demand for management education today and well into the future.