A Unique Graduate Program Focused on Global Business Strategy

The Tulane Global MBA Option offers MBA and EMBA program participants access to a unique global strategy curriculum. Participants may take one or more of the 6 courses comprising the global strategy curriculum with the option to receive a second degree, the Tulane Master of Global Management. The Tulane Master of Global Management degree is accredited by AACSB. Participants will join other MBA/EMBA students from Tulane and our affiliated schools in Asia, Europe, and Latin America to form a unique international cohort.

The curriculum consists of six courses and a Global Team Project. Courses are taught by Tulane faculty, with the support of Tulane's international alliance business schools, and are held at key business locations around the world. The six courses are offered in week-long intensive periods over an 18-month period in an executive format that is both convenient and accessible for working professionals.

Strategy for Emerging Markets  Mexico City  December 11-16,2016
Global Strategy & Competition  Paris  May 22-26, 2017
Global Negotiation  Shanghai  May 29-June 3, 2017
International Finance  Bogotá  August 7-12, 2017
Global Supply Chains  New Orleans  January 2-7, 2018
Global Team Consulting Project  All Sites

Value of the Tulane Global MBA Option

- Unique global strategy curriculum & team consulting project;
- Recognized for international business by Financial Times;
- Cross-cultural team-building and leadership development;
- First-hand professional experiences at six important global business centers;
- Cohort of experienced students from the US, Europe, Latin America, Middle East, and Asia;
- The Tulane University Master of Global Management degree.

The fee is $4,900 for each course taken or $29,400 for the entire program. This program fee includes tuition, books, and hotel plus two meals per day while traveling.

For more information, please contact: Jozette Kauffman at kauffm@tulane.edu
GLOBAL MBA STUDENT PROFILE

Participants in Tulane’s Global MBA Program come from a wide range of industries and positions around the globe. A selection of companies and job titles of current students and alumni are:

**Companies:**
- Accenture
- Aerolíneas Argentinas
- Americorps Vista
- Bancolombia
- Bank of China
- Bridgestone Firestone de México
- Capital One Bank
- Cemex
- Cisco Systems
- Deloitte
- Eli Lilly Mexico
- General Motors de Mexico
- Havas Media
- HSBC Mexico
- Macy’s
- Merck
- Merrill Lynch Securities Ltd
- Monsanto
- Nokia Networks Colombia S.A.
- Novartis de Colombia S.A.
- Peace Corps
- Pfizer SAS
- Price Waterhouse Coopers
- Procter & Gamble
- Shell Exploration and Production Company
- The World Bank

**Positions:**
- Account Manager
- Business Analyst
- Business Operations Manager
- CEO
- Chief Financial Officer
- Chief Risk Officer Latin America
- Country Manager - Venezuela
- Country Portfolio Lead
- Department Head
- Director and President
- Director of Business Development
- Director of Finance and Administration
- Director of Marketing and Distribution
- Financial Manager
- General Manager
- Operations Manager
- Planning Director and New Business
- Planning and Innovation Manager
- Portfolio Manager
- President/CEO
- Pricing and Market Intelligence Manager
- Project Manager
- Sales Manager
- Senior Consultant
- Software Engineer
- Vice President

GLOBAL PARTNERS

Tulane’s Global MBA program is a joint-venture of four prestigious business schools: ITAM, Mexico City, Mexico; IESA, Caracas, Venezuela; Universidad de los Andes, Bogota, Colombia, and; Tulane University, New Orleans, Louisiana, USA. Classes are held at participating institutions, and faculty and curricula are shared with other allied universities.

OTHER AFFILIATED UNIVERSITIES
- BMI, Vilnius, Lithuania
- ESCP Europe, Paris, France
- Chinese Academy of Social Science, Beijing, China