

A. B. Freeman School of Business Graduate Booklist-Fall 2011

ACCOUNTING AND TAXATION

Course	Book Title	Instructor
ACCN 6010-01, 02	Financial Accounting: Introduction to Concepts, Methods, and Uses, 13 th ed. By Clyde P. Stickney and Roman L. Weil	Kemsley, D.
ACCN 7100-01	Business & Professional Ethics, 6 th ed. By Leonard J. Brooks	McCusker, C.
ACCN 7110-21	Auditing and Assurance Services, An Integrated Approach, 14 th ed. By: Arens, Elder and Beasley	Ryan, A.
ACCN 7150-21	Accounting Information Systems, 10 th ed. By Bodnar and Hopwood Systems Understanding Aid, 7 th ed. By Arens and Ward Computerized Accounting Using Quickbooks Pro 2010 By Arens, Ward and Borsum	Zachry, B.
ACCN 7210-01 (cross-listed with ENRG 7210-02)	No book order to date	Carlisle, J.
ACCN 7210-21 (Cross listed with ENRG 7210-21)	No text required	Riviere, D.
ACCN 7230-01, 02	No text required	Kemsley, D.
TAXN 7250-21, 22	Corporate Taxation, Latest ed. By Cheryl D. Block Selected Federal Taxation Statutes & Regulations, 2012 ed. By Daniel J. Lathrope	Riess, K.
TAXN 7290-01	Fundamentals of Partnership Taxation, 8 th ed. By Lind, Schwarz, and Rosenberg Selected Federal Taxation Statutes & Regulations, 2012 ed. By Daniel J. Lathrope	Riess, K.

BUSINESS AND LAW

Course	Book Title	Instructor
LGST 7210-01	Business Law and the Regulation of Business, 10 th ed. By Mann & Roberts	Wellman, M.
MCOM 6010-21	Guide to Managerial Communication, 9 th ed. By Mary Munter The Business Writer's Handbook, 9 th ed. By Alfred et al.	Baker, L.
MCOM 6010-22	The Exceptional Presenter, 2 nd ed. By Timothy Koegel The Business Writer's Handbook, 8 th ed. By Alfred et al. Guide to Managerial Communication, 9 th By Mary Munter Corporate Communication, 5 th ed.	Nelson, A.

	By Paul Argenti	
PERS 6010-01	No text required	Barclay, D.
PERS 6030-01, 02, 03, 21	No text required	Baker, L.
ENERGY		
Course	Book Title	Instructor
ENRG 6010-21	Oil 101, 1 st ed. By Morgan Downey	Ryan, D.
ENRG 7100-01	The Prize The Epic Quest for Oil, Money & Power, Latest ed. By Daniel Yergin Terra Incognita a Navigation Aid for Energy Leaders, Latest ed. By Ross & Sloan	Smith, E.
ENRG 7110-01	No text required	Jiang, X.
ENRG 7120-01	Data Analysis and Decision Making, 4 th ed. By Albright, Winston and Zappe	Shittu, E.
ENRG 7130-01	Environmental & Natural Resources Economics, By Tietenberg & Lewis	Sheffrin, A.
ENRG 7200-01, 21	No text required	LeBlanc, J.
ENRG 7210-02 (cross-listed with ACCN 7210-01)	No book order to date	Carlisle, J.
ENRG 7210-21 (Cross-listed with ACCN 7210-21)	No text required	Riviere, D.
ENRG 7700-21	Investment Analysis and Portfolio Management, 9 th ed. By Reilly & Brown	Kelly/ LeBlanc/McFarland

FINANCE AND ECONOMICS

Course	Book Title	Instructor
FINE 6010-01, 02	Corporate Finance, 9 th ed. By Ross, Westerfield, and Jaffe	Reese, W.
FINE 6110-01, 02	Microeconomics: A Modern Approach, 1 st ed. By Andrew Schotter	Johnson, M.
FINE 7110-01, 02, 21	Investments, 9 th ed. By Zvi Bodie, Alex Kane, and Alan J. Marcus	Reese, W.
FINE 7140-21	Venture Capital and Private Equity: A Casebook, 4 th ed. (2008) By Lerner, Hardymon & Leamon	Balashov, V.
FINE 7150-01	Multinational Finance, 4 th ed. By Kirt C. Butler	Pablo, E.
FINE 7210-21	Fundamentals of Real Estate, 3 rd ed. By Austin J. Jaffe & C.F. Simans	Aguilar, R.

FINE 7430-21 (cross-listed with MGMT 6230-21)	The Little Book that Beats the Market By Joel Greenblatt One Up on Wall Street By Peter Lynch	Ricchiuti, P.
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FINE 7430-22	No book order to date	Pablo, E.
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FINE 7600-01, 02,03	No text: Contact instructor for course materials	Hansen, R.
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INFORMATION SYSTEMS AND STATISTICS

Course	Book Title	Instructor
INFO 6020-01, 02	Practical Management Science, 3 rd ed. By Winston & Albright Note: Strongly recommended. The purchase of an early version without software is acceptable.	Jiang, X.

STAT 6010-01, 02	Statistics for Business and Economics, 11 th ed. By Anderson, Sweeney and Williams	Robins, R.
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MANAGEMENT

Course	Book Title	Instructor
MGMT 6110-01, 02	No text: Cases will be used, contact instructor	Oldham, G.

MGMT 6120-21	No text required.	Lai, L.
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MGMT 6210-01, 02, 21	Contemporary Strategy Analysis, 2010 ed. By Robert M. Grant	Weigelt, C.
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MGMT 6220-21	Social Media Marketing, 2008 ed. By Dale Evans The Power of Real-Time Social Media Marketing, 2011 ed. By Beverly Macy and Teri Thompson	Nelson, A.
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MGMT 6230-01 (Cross-listed with MGMT 7430-01)	No text required	Ebrahim, S.
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MGMT 6230-21 (Cross-listed with FINE 7430-21)	The Little Book that Beats the Market By Joel Greenblatt One Up on Wall Street By Peter Lynch	Ricchiuti, P.
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MGMT 6510-01, 02	Macroeconomics, 7 th ed. By N. Gregory Mankiw	Trapani, J.
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MGMT 6510-21	Macroeconomics, 7 th ed. By N. Gregory Mankiw	Pereira, C.
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MGMT 6530-01, 02, 21.22	No text: Cases will be used, contact instructor	Gonzalez, M.
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MGMT 7120-01	No book order to date	Maurer, R.
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MGMT 7210-21	No book order to date	Wilson, M.
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MGMT 7250-01	No book order to date	Wilson, M.
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MGMT 7320-21	No book order to date	McCusker, C.
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MGMT 7430-01 (Cross-listed with MGMT 6230-01)	No text required	Ebrahim, S.
MARKETING		
Course	Book Title	Instructor
MKTG 6010-01, 02	Marketing Management, 14 th ed. By Philip Kotler and Kevin Keller	Bakamitsos, Y.
MKTG 7110-01	Marketing Research Methodological Foundations, 10 th ed. By Iacobucci and Churchill	Schwartz, J.
MKTG 7130-01	No text: Cases will be used, contact instructor	Gonzalez, M.
MKTG 7150-01	No book order to date	Howard, J.